

# MEHR WERT IM TOURISMUS

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JETZT ODER NIE

## 1955: Europe and N America lead the way

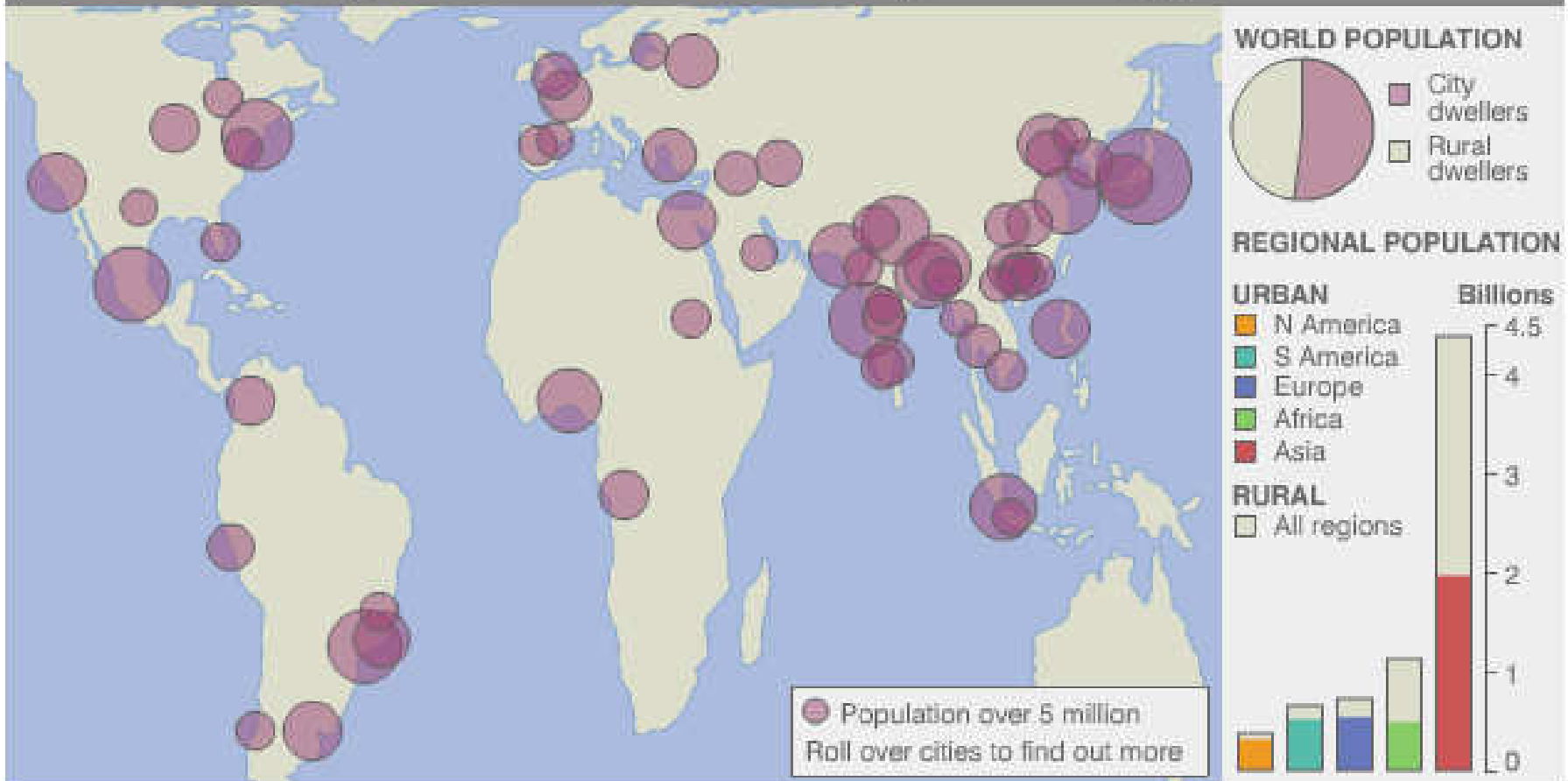


In 1955, North America and Europe are the most urbanised regions, although Europe has only recently passed the 50% urbanised mark. Urban growth is fastest in Latin America and Africa, although the numbers in Africa remain low. Tokyo has just overtaken New York as the world's biggest city.



Quelle: United Nations Department of Economic and Social Affairs; BBC News

# 2015: African growth fastest - Asian growth biggest



The world's urban population is expected to hit 4bn between 2015 and 2020, about the same time as China becomes more than 50% urbanised. Most of the growth will happen in Africa and Asia, with Africa's urban population growing fastest in percentage terms and Asia seeing the biggest volume of growth.

1955

1965

1975

1985

1995

2005

2015

Quelle: United Nations Department of Economic and Social Affairs; BBC News



# Jeremy Rifkins 3. Industrielle Revolution

3 Innovationstreiber: Energie (E), Kommunikation (K) und Mobilität (M)

- #1: Dampfmaschine (E) + Schnelldruckerei (K)
- #2: Zentrale, fossile Energieversorgung (E) + Telefon, Radio, TV (K)
- #3: Dezentrale erneuerbare Energien (E) + Internet (K)

# Jeremy Rifkins 3. Industrielle Revolution

## Entwicklungen der 3. Industriellen Revolution

- 1990er: Musikindustrie
- Aktuell: Sharing Economy/Energiemanagement
- E-Mobility, selbstfahrende Autos (M)
- Ab 2000 Tourismus



Quelle: WienTourismus/Peter Rigaud